Annual Report 2024

Medical Society of DC



MSDC LOOKS AHEAD IN '24

What will MSDC's 2024 be remembered for when future Society members look back?

Will it be the incredibly successful advocacy agenda that established the Society as a nationwide example of good public policy? Or maybe the Capital Healthcare Honors which saw the Society have its best attended and supported meeting in decades? Possibly it will be the addition of new partners like WellPrept, Resolve, and Sandy Spring Bank?

Just as likely, 2024 may be remembered as the year the Society "set the stage" for future achievement and growth. The launch of the Fast Track to Leadership Program will create the next group of DMV healthcare leaders. New membership options will allow even more physicians to join as they wish.

Regardless, 2024 was memorable. And the following pages will show why.



MSDC VISION

Mission

To ensure physician and patient well-being in the District of Columbia through the promotion of high-quality accessible care in a changing healthcare environment.

Vision

To make the District of Columbia the nation's model for patient care and physician practice. Core Values

- Quality
- Equity
- Compassion

Objectives and Goals

Objective 1: Become the best resource for physicians practicing in DC

- Build greater awareness of MSDC among individual physicians and physician groups
- Introduce MSDC to physicians new to the District of Columbia
- Engage medical students, residents, fellows, and early-career physicians with mentorship and support
- Engage licensed allied health professionals Objective 2: Strengthen advocacy and outreach
 - Ensure MSDC provides a home where physicians in DC belong
 - Advance Diversity, Equity, Inclusion, and Belonging within medicine in DC
 - Build on existing relationships that further expand MSDC's voice for physicians and patients
 - Extend outreach efforts by building new partnerships with key stakeholders

Objective 3: Ensure MSDC's long-term growth

- Build member and partner value to ensure longterm commitment to MSDC
- Increase the number of engaged members
- Introduce a sound business plan that reflects MSDC's long-term strategy
- Optimize existing and explore new revenue streams









Our Commitment to Diversity, Equity, Inclusion, and Belonging

MSDC respects, welcomes, and celebrates all people and their diverse identities. We recognize the negative impact of health inequity across all facets of society. We are committed to working toward elimination of bias and healthcare disparities wherever they exist with the goal of ensuring that everyone belongs.

Our communities will flourish when we mutually celebrate and champion our unique strengths and diverse backgrounds.



ADVOCACY

Years of work paid off for the physician community as MSDC saw the following results in 2024.

Prior authorization reform is implemented
Private insurers began compliance with
DC's new prior auth reform bill in
February. This spring, MSDC and the
healthcare community successfully

advocated for funding for the bill to apply to Medicaid and Alliance beneficiaries.

MSDC supported legislation that passed the Council includes insurance coverage for prostate cancer screenings, requiring schools to plan for seizures, and requiring schools and sport facilities to create cardiac emergency plans.

MSDC leads on opposing scope bill
In the biggest legislative challenge to
physicians in years, MSDC and members of
the Physician Voices for Patient Safety
successfully defeated a number of scope of
practice expansions that would have
harmed patient safety in the District.

Council Advocacy Event Held In-Person
MSDC held its first in-person and online
physician advocacy day at the DC Council.
Participants met with multiple offices including the Committee on Health - and
successfully advocated against more CME
mandates for physician license renewal.





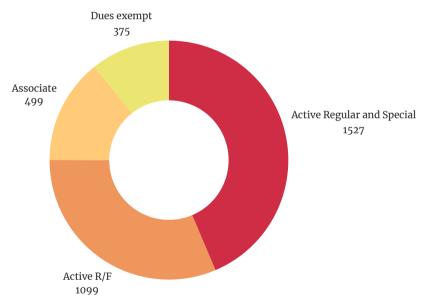




Membership Overview

In August 2023, MSDC announced a new tiered membership plan. The new model allows DC physicians to chose Active membership with all benefits versus Associate membership with need-to-know benefits. The goal is more flexibility on how physicians engage with MSDC.

This year MSDC launched an Associate Group option for practices looking to get their physicians engaged at a basic level in DC medicine. .



Member Types and Dues

Here are the dues types and categories

Active

- Regular DC area attendings
- Special early career and late career physicians
- Resident/Fellows trainees

Associate

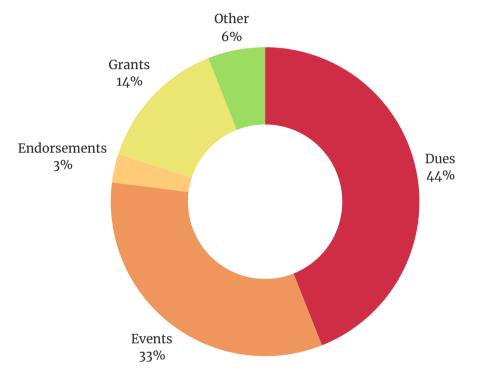
- Regular DC area attendings and other physicians
- Healthcare medical students and allied health professionals
- Supporters non-licensed healthcare personnel and interested persons





Financial Overview

Like many nonprofits, MSDC relies on a variety of revenue sources. This year, MSDC again saw some challenges as it continues its membership model and strategic priority realignment. Its investments continued to perform well under the guidance of Asset Strategy Consultants.



Corporate Supporters

The following companies supported MSDC in some way in 2024:

- Amerigroup DC
- AmeriHealth DC
- Asset Strategy Consultants
- Capital Digestive Care
- CareFirst
- CaryHealth
- DACS
- Johnson & Johnson
- MedStar Family Choice
- MedStar Washington Hospital Center
- Nova Medical
- Pfizer
- Physician Committee for Responsible Medicine
- Psychiatric Institute of Washington
- Remedy
- Rx4Miracles
- Sandy Spring Bank
- UnitedHealthCare
- United Imaging



Grants

This year MSDC received grants from the American Medical Association Scope of Practice Partnership and AMA/CDC Healthcare Facility Infection Control education fund.

MSDC Awards and Annual Meetings

On March 13, 2024, the Medical Society of DC held a record-setting Capital Healthcare Honors awards gala and dinner recognizing outstanding contributions to the health of our nation's capital. This year's event, which was held at the National Press Club, was record-setting in terms of attendance, honorees, and community engagement. It had the largest attendance ever for this annual awards gala, the highest number of honorees, and marked the first time that a former DC Mayor received the John Benjamin Nichols Award, which was presented to the Honorable Vincent Gray.

Other honorees were Dr. Gregrory Argyros, Dr. Walter Faggett, Dr. Raymond K. Tu, Bread for the City, and Produce Rx by DC Greens. The night highlighted their exemplary leadership, service, and achievement benefiting health care in Washington, D.C.

Over 200 members of the DC health care community attended, including elected officials, health system executives, specialty and medical society leaders, physicians, and health care professionals.

MSDC members, guests, and DC leaders gathered at Nationals Park on Friday to celebrate the Society's annual meeting of members. The highlight of the event was the inauguration of Dock Winston, MD, as the Society's 160th president.

This is the first MSDC annual meeting held at a baseball stadium, and the venue was perfect for casual conversation and serious business discussions. This year's annual meeting also debuted the Capital Healthcare Future Forum to begin a conversation on the future of DC area care.

At the business meeting, Dr. Winston laid out a clear vision for the Society based on engagement for physicians at all stages of career. "Leadership is not just a title; it is a mindset," he said during his speech. "As physicians, we are caregivers, advocates, innovators, and educators."

The Capital Healthcare Future Forum featured an all-star lineup of healthcare experts discussing what they see coming in DC area care. Sponsored by CareFirst, the panel discussed health disparities, health tech, and continuum of care across the DC area.

Before the business meeting, attendees mixed and mingled in the Kennedy Room of Nationals Park. Surrounded by glass, food, and beverage, attendees met with colleagues and learned from sponsors.

MSDC Expands Member Benefits

After last year's launch of the MSDC 401k PEP, the Society added even more partners to help physician wellbeing in many different aspects.

This fall MSDC and Resolve announced a discount for members seeking to (re)negotiate their contract. Resolve helps physicians with a legal review of employment contracts plus offers compensation data for different specialties and geographic areas.

In addition, MSDC launched a partnership with physician-founded WellPrept this winter. The company provides practices with a wealth of verified information they can then provide patients in advance of an appointment. The company drives physician and patient wellbeing by helping with better conversations with patients.

MSDC members can still receive lifestyle medicine education through the MSDC portal for the American College of Lifestyle Medicine. Members who take CE through the MSDC link help fund the Healthy Physician Foundation.



66

"I find it nice to see what is presented by the physician. Makes me more at ease to meet him."

—Actual WellPrept patient

Now MSDC members get 30% OFF on 6 months of WellPrept Pro.

> Click Here





<5%

of physicians consider themselves "very knowledgeable" on personal finance, according to AMA Insurance

MSDC Sections

- 1) Women in Medicine (WIM). Co-Chairs Dr. Ida Bergstrom and Dr. Marwah Tareen had a busy year with the section. WIM activities in 2024 included a Women Physicians Day celebration at the Square in February, a contract negotiation webinar in April, and an in-person social in June on issues impacting private practice physicians with PPPS. WIM is planning more co-branded events in 2025 with the other sections and the Fast Track to Leadership program.
- 2) Early Career Physicians. In 2024, ECPS helped stand up the Fast Track to Leadership Program and support the MSDC mentorship program allowing mentors and mentees to match. Dr. Parvi also came on-board as the new Resident/Fellow Co-Chair. The group held a webinar on medical ethics in April.
- 3) Private Practice Physicians. Dr. Nicole Singh joined Dr. Neal Barnard as the co-Chair of the PPPS for 2024. The group planned some exciting socials, including a mixer at Ris in April, a social event co-hosted with Capital Digestive Care at their new office, and a November discussion on digital brand. The section also created a new chat group open to members allowing them to ask questions of each other and their best practices.





MSDC Board of Directors

Executive Committee

Presidents: Dr. Ashesh Patel and Dr. Dock Winston

Presidents-Elect: Dr. Dock Winston and Dr. Matt Lecuyer

Secretaries: Dr. Kirstiaan Nevin

Treasurer: Dr. Raymond Tu and Dr. Susanne Bathgate

Chair: Dr Desiree Pineda

At-Large Members

Dr. Ida Bergstrom

Dr. Anthony Ibe

Dr. Leslie Jones

Dr. Michael Knight

Dr. Kirstiaan Nevin

Dr. Klint Peebles

Dr. Desiree Pineda

Dr. Ashlee Williams

AMA Delegation Members

Dr. Peter Lavine

Dr. Raymond Tu

Dr. Neal Barnard

Dr. Susanne Bathgate

Thank you to **Dr. EW Emanuel and Dr. Meghan Schott** for your Board service.

Committee and Section Chairs

Advocacy (Dr. Klint Peebles)

Early Career Physician Section (Drs. Matthew Lecuyer and Urvashi Pandit)

Fast Track to Leadership (Dr. Nada Mallick)

Finance (Dr.Susanne Bathgate)

Gender Equity Task Force (Dr. Peebles)

Practice Managers (Judith Nicotra)

Private Practice Physician Section (Dr. Neal Barnard and Dr. Nicole Singh)

Task Force on Family Violence (Dr. Kim Bullock)

WIM Section (Drs. Ida Bergstrom and Marwah Tareen)



